



THOMAS CHARLES DALE

Web Creative and Front End Developer

PROFILE

Upon finishing college I knew I wanted, and was going to be, designing and developing bespoke websites for prolific clients from around the world.

From humble freelance work for friends, to being commissioned to work for clients such as Westfield Shopping Centre and actors including Gary Carr and Melissa Clements, along with working for prolific companies around London - I have been working in the industry for over six years now, and in this time I have learned a great deal and gained vast creative and technical skills in web/graphic design along with attaining proficiency in front-end development.

EXPERIENCE

Web Designer/Front-End Developer 2010 - 2014
School Website

As part of a strong team of designers, Using the in-house CMS - I help create tailor-made websites for secondary and independent schools, as well as colleges, worldwide.

Social Media Manager 2009 - 2010
Goldheart Assembly

Working closely with Goldheart Assembly's management and PR team I was responsible for updating and managing all of their social media, concentrating on Facebook, MySpace (at the time when it was relevant) and Twitter. I also oversaw the development of their official website.

Junior Web Designer 2008 - 2010
WSI Net Extra

Working full time, using Content Management Systems to upload images and edit content in existing sites as well as creating new websites from scratch for new clients. I dealt with clients face to face and gained excellent communication skills in doing so. I also gained experience in writing professional user manuals and guides for clients along with E-Marketer tools and modules within the CMS; I attained vast SEO skills at the same time. I had to deal with many different clients across the country and use my customer service skills to meet their needs. Using social media networking such as Facebook and Twitter, I created unique, professional layouts and content to allow our clients to reach out to a wider range of audiences and clients across Europe and the UK.

EDUCATION

Charters School Sixth Form 2006 - 2008
Sunningdale, Berkshire

I attended Charters Sixth Form and graduated with succesful results in my A levels.

Charters School 2001 - 2006
Sunningdale, Berkshire

Whilst trying to find my way through school I became a year 11 prefect and helped with organising the annual music/talent evening ChartersStock.

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PROFESSIONAL SKILLS

- Adobe Photoshop
- Panic's Coda
- HTML5 / CSS3
- JQuery
- Conceptual Design
- CMS knowledge

Referrals can be given upon request